



MARKETING &
COMMUNICATIONS
DEPARTMENT

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HENDERSON WHOLESALE CHOOSES RENAULT TRUCKS AS PARTNER FOR SPAR AND VIVO BRANDS IN NORTHERN IRELAND

One of Northern Ireland's leading distributors of food and grocery-related products, Henderson Wholesale Ltd, has chosen the Renault Trucks Range T and Range D as the latest additions to its 40-strong mixed fleet. Following a competitive tender, Renault Trucks offered the best deal overall, including impressive whole life costs, vehicle performance, a comprehensive 2-year repair and maintenance contract as well as being able to deliver the vehicles to a deadline.

Supplied by Renault Trucks' approved dealer, Diamond Trucks, an initial order of seven 44 tonne Range T460 6x2 mid-lifts and one Range D26 280 6x2 26-tonne rigid fitted with a Gray & Adams refrigerated body are delivering to the Henderson Group's owned franchise brands in Northern Ireland including SPAR, EUROSPAR, ViVO, ViVOXtra and ViVO Essentials).

"We were particularly impressed by our local Renault Trucks' approved dealer in Newtownabbey," comments Henderson Wholesale's Fleet Engineer, David McCracken. "They were able to offer us an attractive overall package which included the ability to supply the trucks promptly along with a proven aftersales service. Keeping our vehicles moving is a key priority for our business so Renault Trucks reliability and performance, together with a two year comprehensive repair and maintenance contract, an additional four year manufacturer warranty, safety inspections, service and MOT really sealed the deal."

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Issued by Renault Trucks UK Ltd
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David continues: “Driver acceptance was crucial and the availability of a demonstrator tractor unit gave them the opportunity to familiarise themselves with the truck and provide feedback. I am delighted to say that the drivers have been very impressed and are extremely happy with their working environment within the new trucks. So far the mpg has been good and we have arranged to have driver training to improve this further. Overall we have been so pleased with the new Renault Trucks that we now ordered an additional two Range T tractor units, increasing our Range T fleet profile to nine - an indication of our confidence in the Renault Trucks’ product and the aftersales support.”

The Henderson Group has been distributing food and grocery-related products to the convenience retail sector for over 100 years. Operating from its warehouse in Mallusk, Henderson Wholesale provides support for independent retailers who trade under one of the Henderson Group brands. Henderson Wholesale provides a unique support package to its retail partners including marketing, IT support, logistics, retail services, training and development, trading support, business development managers, central warehousing as well as fresh foods.

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Caption for images :

- 1. Henderson Wholesale Ltd, one of Northern Ireland’s leading distributors of food and grocery-related products, has chosen the Renault Trucks Range T as the latest addition to its 40-strong mixed fleet.*
- 2. From left to right: Harry Nash, Diamond Trucks; Iain Latimer, Diamond Trucks; David McCracken, Henderson Wholesale Ltd; and Raymond Coulter, Henderson Wholesale Ltd – pictured with one of nine Renault Trucks Range Ts joining the Henderson Wholesale fleet to deliver for its SPAR & ViVO brands in Northern Ireland, following a competitive tender*

Further information is available from

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